

# Special Promotional Offer

## Why Pay Cash

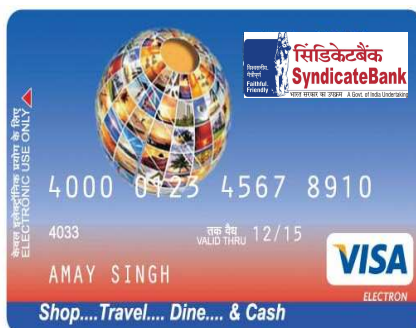
Just Spend on your SyndicateBank VISA Debit Card



buying groceries?



going shopping?



filling petrol?



paying bills online?



dinning out?

## Campaign for VISA Debit Card Holders

**Campaign Period** : 16<sup>th</sup> December 2011 to 16<sup>th</sup> March 2012 ( 3 Months )

**Cash Back Rewards** :

POS & E-Commerce (combined) spends range during the campaign period ( Rs)	No of Cardholders Topping the Group eligible for cash back	Amount of cash back eligible for cardholder (Rs)
Above 3 Lakhs	Top 50*	1000
200,001 – 300,000	Next 100*	800
100,001 – 2 Lakhs	Next 250*	400
25001 - 1 Lakh	Next 1600*	200

\* Eligible cardholders are more than the number; they will be eligible in the next lower slab

Toll Free Number ( Debit Card ) : 1800 425 0585 / 09483522433

**ANNEXURE-I**  
**SYNDICATEBANK GLOBAL DEBIT CARDS**

**TERMS & CONDITIONS OF SYNDICATEBANK VISA DEBIT CARD CASHBACK POS & E-COMMERCE CAMPAIGN**

**1. CAMPAIGN PERIOD:**

The campaign will be held during the period from 16<sup>th</sup> December 2011 to 15<sup>th</sup> March 2012 (both inclusive) (the “Campaign Period”).

**2. ELIGIBILITY:**

The SyndicateBank Visa Debit Cashback POS & E-commerce campaign (the “Campaign”) is open to all holders of Syndicate Bank Visa Debit cards issued by the bank.

Minimum eligibility - combined POS & e-commerce spend totalling Rs.25,000/- during the 3 months campaign period.

During campaign period, based on the information available on Banks database, Bank will identify Syndicate Bank Visa Debit cards (each a “Card”) which meet the eligibility criteria described below:

During the relevant Campaign Period, the Card has been used to complete successful POS and/or e-commerce transactions and the total of such transactions for the campaign period is Rs.25,000/- and above. Such cards will be eligible for Cash Back amount mentioned against each qualifying amount of spends as given below.

**The ATM withdrawals through Debit Card are not eligible and will not be taken into account for participation in the campaign.**

**3. CASH BACK REWARDS:**

<b>POS &amp; E-Commerce (combined) spends for the entire campaign period ranging in Rs</b>	<b>No of Cardholders Topping the Group eligible for cash back</b>	<b>Amount of cash back eligible for cardholder in Rs</b>
Above 3 Lakhs	Top 50 **	1000
200,001 – 300,000	Next 100 **	800
100,001 – 2 Lakhs	Next 250 **	400
25001 - 1 Lakh	Next 1600	200
<b>Total</b>	<b>2000</b>	

*\*\* if the number of eligible cardholders are more than the listed numbers, then they will be shifted to the next lower range \*\**

Cardholders selected to receive the cash back amounts, such cash back amounts will be credited by the bank into the Cardholder's account, which will be reflected on the Cardholder's account.

**OTHER TERMS & CONDITIONS:**

1. The cardholder will not eligible to claim any damages or interest for any delay in the posting of credits and such selected Cardholders will only be entitled to the cash back and will not be entitled to compensation or benefits in any other form.
2. All selections and/or decisions made by the Bank in relation to the Campaign (including without limitation, the selection of Cards for cash back) will be final and conclusive. No enquiries or complaints will be accepted or entertained. Bank will not be obliged to publish the details of selected Cards or the selection process.
3. In no event Bank will be liable for any losses or damages howsoever arising whether in contract, tort and negligence or otherwise, in connection with this Campaign, even if Bank has been advised of the possibility of such damages in advance and all such damages are expressly excluded.
4. The Cardholders under the Campaign will be personally responsible for all taxes, rates, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to the Campaign.
5. The Campaign is purely promotional in nature and Bank may, at its sole discretion, discontinue the Campaign at any time, whether prior to or during the Campaign Period, without prior notice.
6. Bank reserves the absolute right to, at its sole discretion, amend, vary and/or withdraw any of the terms and conditions of the Campaign without prior notice.
7. In the event of any conflict between these terms and conditions of the Campaign and any promotional and marketing materials regarding the Campaign, these terms and conditions shall prevail.
8. Nothing contained herein will, or will be construed to, constitute a contract under the laws of India (including without limitation, the Indian Contract Act, 1872) between Bank any Cardholder. Any dispute relating to the campaign or its terms & conditions shall be subject to jurisdiction of the Courts in Bangalore City only and will be governed by the laws of India.
9. Cardholders can refer for the latest set of updates if any in the Terms and Conditions on banks website [www.syndicatebank.in](http://www.syndicatebank.in).

@@@@@